

24.11.2016	POLISH – DUTCH BUSINESS FORUM IN THE NETHERLANDS
09.15 – 10.00	Registration and networking coffee
10.00 – 10.10	Welcome addresses
PART I	POLAND & THE NETHERLANDS: CHALLENGES AND OPPORTUNITIES
10.10 – 10:25	Opening address by Mr Mateusz Morawiecki , Deputy Prime Minister, Minister for Economic Development of the Republic of Poland
10:25 – 10:40	Opening address by representative of Ministry of Economic Affairs in the Kingdom of the Netherlands (TBC)
10:40 – 11:15	PANEL DISCUSSION FOLLOWED BY Q&A session with Deputy Prime Minister Morawiecki and representative of Ministry of Economic Affairs in the Kingdom of the Netherlands (TBC) with the conference participants Why Poland & why the Netherlands – how to create WIN-WIN situation for Polish companies expanding abroad & Dutch entrepreneurs investing in Poland
11:15 – 11.45	Networking / coffee break
PART II	DOING BUSINESS IN POLAND
11.45 – 12.00	Intercultural ‘warming-up’ for the audience
12.00 – 12.20	PRESENTATIONS Case studies of successful Dutch enterprises in Poland
12:20 – 13.05	PANEL DISCUSSION FOLLOWED BY Q&A session with the conference participants Key success factors of business development in Poland: Dutch success stories „Made in Poland“
13.05 – 13.50	PANEL DISCUSSION FOLLOWED BY Q&A session with the conference participants Space for investment in Poland for Dutch enterprises: Why and where to do business in Poland?
13:50 – 14:50	Networking Lunch (buffet)

PROGRAMME

PART III	DOING BUSINESS IN THE NETHERLANDS
14.50 – 15.00	Opening presentation
15.00 – 15.20	PRESENTATIONS The Netherlands: small country, big business opportunities - case studies of successful Polish enterprises in the Netherlands
15.20 – 16.05	PANEL DISCUSSION FOLLOWED BY Q&A session with the conference participants The world is the limit: Poland goes global - large, medium and small Polish enterprises share their experiences
16.05 – 16:50	PANEL DISCUSSION FOLLOWED BY Q&A session with the conference participants Why big sharks choose Holland: key advantages of the Dutch market for the investors
PART IV	SPEED DATINGS / SEMINARS
17.00 – 18.30	Speed dating, seminars Several, simultaneously held sessions For Dutch and Polish companies and investors
19:00-21.00	Evening reception (TBC)